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Upcoming Events:

- December 14 - Annual Holiday Luncheon
Location: Marriott, West Conshohocken

**555 E. North Lane
Suite 6125
Conshohocken, PA 19428**

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The Philadelphia Regional Chapter Society of Industrial and Office Realtors

SIOR, Once Again, Moving Forward

Bellevue, Wash. - October 25, 2005 - GE Commercial Finance, Business Property has announced an alliance with The Society of Industrial and Office Realtors® (SIOR) to provide professional member training and development as well as other initiatives designed to increase commercial real estate sales. Tapping into GE's extensive training programs, Business Property has arranged to offer professional development training sessions at SIOR conferences. Training sessions will focus on income-earning skills such as Socratic Selling Skills, Presentation Skills, Co-Marketing, as well as a variety of best practice sharing opportunities.

The alliance is expected to offer SIOR members access to top-notch training programs while also offering Business Property the opportunity to build relationships and offer co-marketing initiatives with SIOR members.

Doug Misner, Director of Marketing for Business Property, says, "Over this past year, we've been working with SIOR to identify opportunities for our organizations to work together. The synergies of these two market leaders will allow for greater growth and market penetration. By sharing skill development training, financing product knowledge and co-marketing efforts, we expect to expand both our markets and increase sales."

Kevin Crowley, president of SIOR, says, "Our members continually look for new ways to serve more industrial and office buyers and sellers." He continues, "With this alliance, we not only offer high caliber training, but also, we can offer relationships with key financial services professionals. Financing is a key component to every commercial real estate transaction and bringing a source of funds to customers can only enhance the services members offer."

GE Commercial Finance Real Estate (www.gerealestate.com) is a world leader in real estate capital, with more than US\$28 billion in assets throughout North America, Europe, Asia, and Australia/New Zealand. With assets of more than US\$13B, GE Commercial Finance, Business Property (www.gebusinessproperty.com), is a leading domestic provider of single tenant/owner-occupied commercial real estate financing.

Backed by its parent company's AAA rating, GE Commercial Finance Real Estate offers a broad range of debt, equity and servicing solutions including: intermediate and long-term mortgages, restructuring and acquisition capital, niche equity investment/joint ventures, capital markets securitization and placements, and asset management. Business Property offers conventional debt and SBA loans, as well as flexible, structured products tailored to meet the capital needs of small to middle market businesses.

SIOR Member Spotlight:

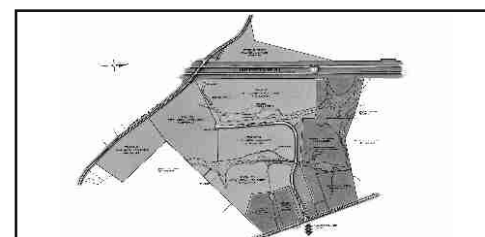
Amy L. Hawley, SIOR **NAI / Hawley Realty, Inc.**

Mrs. Hawley founded Hawley Realty Inc. in 1985 and is President and Broker of Record. She has been a member of SIOR since 1990, was nominated to the Board of Directors in 1995, and elected Philadelphia Chapter President in 1998. SIOR awarded Amy the CCREA Distinguished Service Award in 2002. She was also one of Pennsylvania's Best 50 Women in Business for 2000.



Amy has more than 20 years experience as an industrial/commercial Realtor in the greater Lehigh Valley, PA region, and has leased and/or sold more than four million square feet of space. Companies whom Amy has serviced within the Lehigh Valley region include RCN Telecommunications, Erie Insurance, TransAmerica, UJB Financial, Hertz Corp., Paris Accessories Corp., Allied Plywood, The U. S. Postal Service, FedEx Corp., Sodexo Corp., Alcoa, & DHL/Airborne Express.

SIOR Featured Listing:



I-81, Exit #90, Lebanon County, PA

- Sites accommodate buildings to 325,000 SF
- Swatara Business Park
- Zoned Industrial Park
- Easy access to North, South, East, West
- Reserve now for mid-summer 2006 construction
- All public utilities
- Great visibility from I-81
- Located at intersection of I-81 & I-78

For More Information Contact:
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Landmark Commercial Realty